

# TEDx Gateway

x = independently organized TED event

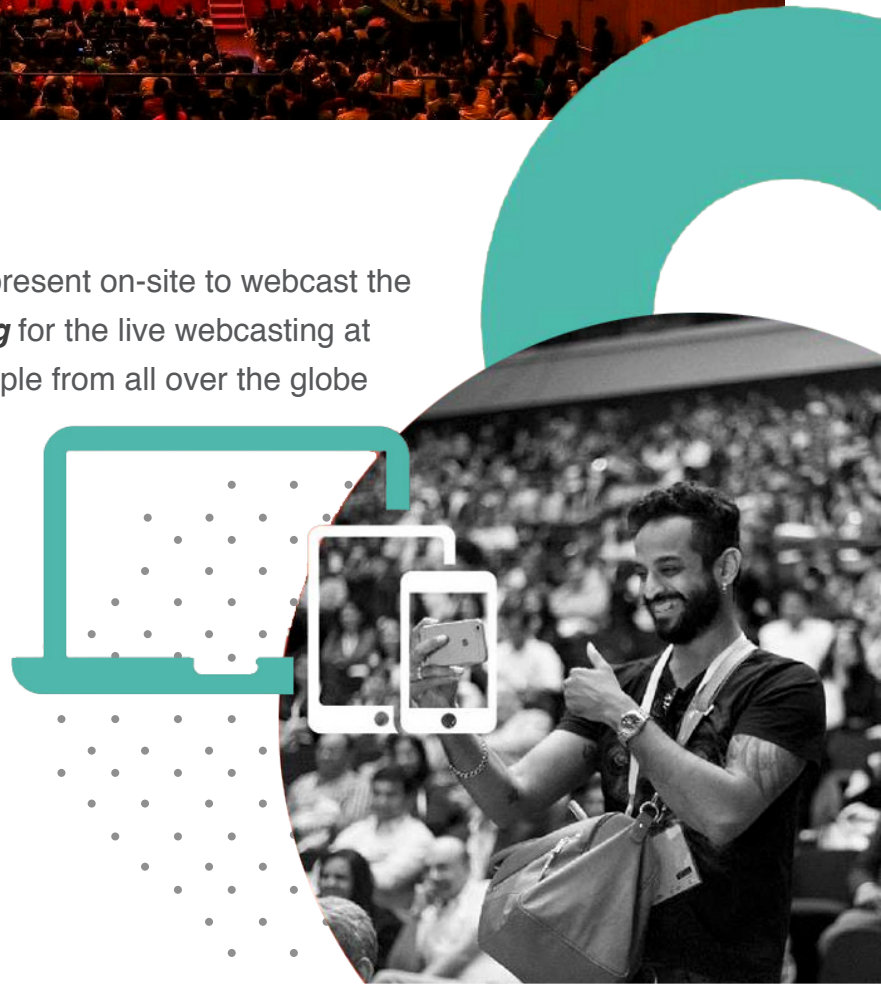
## How our LIVE WEBCAST provided a platform for the worldwide audience to connect and experience the event held on December 4, live!

TEDxGateway is a conference event where prominent speakers from different scales and fields share their unique ideas from India and all around the world. The multi-disciplinary community of TEDxGateway allows richest possible experience for collision and emergence of new insights. To further enhance the experience, engagement and expand the reach of the event, we provided our *digital support with Live Webcast* at the event in Mumbai.



### A Feature-Rich Webcast

During the TEDxGateway event, we were present on-site to webcast the event. We deployed **HD Quality Streaming** for the live webcasting at the official YouTube channel where the people from all over the globe were able to watch the stream from their resident place. We also provided an option to simultaneously run two streams in **Picture-in-Picture** layout for more engaging and immersive experience. This live webcasting provided people with a chance to experience the content broadcasted direct from the grounds on their computers or mobile device screens.





## Statistics of the Webcast

**4065**

Playbacks

**840**

Total View  
Time

**162**

Peak  
Concurrent

## Webcast on



You Tube



Facebook



Twitter



Independent  
Server

## Contact Us

**GAUTAM SETH**

+91 9873 339 453

Dreamcast India Pvt. Ltd.  
A-45/13, DLF City Phase I,  
Gurgaon- 122002

